

RACHEL FOX

ABOUT

CONTACT

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CREATIVE COMMUNICATOR

I am a **creative** and **self-motivated** individual with a strong interest in **visual content creation**. With experience of both working and studying within the world of **visual communication**, I have practical industry level skills and knowledge that I can bring to a team. I am **ambitious** and **curious**, seeking a role in a **fast paced, dynamic** environment where I can grow with the brand. I have a positive work ethic and am good at **working to deadlines** to produce a range of creative, **forward-thinking** outcomes that are tailored to the target consumer.

EDUCATION

FASHION COMMUNICATION
& PROMOTION @ NTU

I have had the opportunity to develop and learn new skills that are directly **transferable to industry**. **Teamwork** plays a prominent role in each module. **Interacting** with a variety of creative individuals, I understand that **recognising** and **utilising strengths** is vital, one of mine being **driving** and **organising tasks**. Through a range of **research methods**, I have produced an array of outcomes, including **industry reports**, **promotional films** and **advertising campaigns**. These have required a number of attributes including styling, art direction, graphic design, content writing, photography, post-production editing and the use of Adobe programs.

THE KING'S SCHOOL
PETERBOROUGH

A Levels in Art (A*), Mathematics (A*), Business (A)

ORMISTON BUSHFIELD
ACADEMY

GCSEs (7A*, 4A, 2B) including **English & Maths at grade A***

EMPLOYMENT

RESEARCH CONDUCTOR &
BTEC PROGRAM DESIGNER
@ NTU OUTREACH

The **collaborative** project discussed factors shaping belonging in a higher education institution. I **analysed** the common motifs discovered through data collected and looking at situations through different lenses aided me to write the **abstract** for our exploration. I co-created a **Btec program** for Equine Science students using our own experience of the process, building on the **strengths** and reflecting on **improvements**. (September 2018 - present)

WELCOME WEEK ASSISTANT
@ NTU

Working with an eclectic mix of different ages, nationalities and interests allowed me to augment my communication skills, **responding** to a diverse range of queries. (September 2018)

CERT MENTOR @ NTU

As part of my role, I supported new first year students with their transition, working towards building a strong sense of course **community**, **identity** and **belonging**. (June 2018 - present)

STUDENT AMBASSADOR @
NTU OUTREACH

I relished the chance to be a positive role model with the aim of **raising aspirations** of local young people, ranging from Year 6 to 13. I work **collaboratively** to **deliver sessions** to help pupils learn, understand, develop and investigate their future. Each session concludes with **self-reflection**, allowing me to **amend** and **make improvements**. I am given **responsibility** for groups of students and have proved that I can remain **calm** and **adapt** when **schedules** and **plans deviate**. (September 2017 - present)

FESTIVE SEASON
MENSWEAR ASSISTANT @
MARKS AND SPENCER

I found this role interesting as I was able to experience the fashion industry at a direct **consumer** and **retail level**, understanding how decisions made higher in the company affect the **in-store experience**. Being a part of the **movement of seasonal stock** allowed me to utilise my **creative visual eye** to **present** the items in a way that would generate a **visual impact**. (October 2016 - January 2017)

READING ASSISTANT @
ORMISTON BUSHFIELD
ACADEMY

Weekly 1:1 **reading tuition** for Year 7 students allowed me to learn skills such as organisation, **time management** and **empathy**. (September 2016 - July 2017)

CASHIER @ NOTCUTTS
GARDEN CENTRE

During my time with the company, I had to use my **initiative** to **solve problems** for customers to ensure a high level of **service** and regarding the **presentation of displays**. (July 2015 - May 2016)

MATHEMATICS TUTOR @
ORMISTON BUSHFIELD
ACADEMY

Weekly 1:1 **Mathematics tuition** for Year 9 students during the summer break which illustrated my **commitment** and honed my **presentation** skills. (June 2015 - September 2015)

REFERENCES

CLAIRE PHIPPS

FCP Senior Lecturer at Nottingham Trent University. Email: claire.phipps@ntu.ac.uk

AMY MANKTELOW

Schools Community Outreach Administrator at Nottingham Trent University.
Email: outreachambassadors@ntu.ac.uk



EXPERIENCE

VISUAL DESIGNER
@ LUSIA'S VEGAN
CHOCOLATES

Working directly with the **independent business**, I have created a personal **handmade design** using **illustrations** to mirror the artisan craft of Luisa's Vegan Chocolates. Designing a wide range of **print** and **digital media** has involved **liaising** with printers, graphic designers and business customers. This **collaboration** has also given me the opportunity to learn **software skills** from The Treat Kitchen design professionals. (September 2018 - present)

SCHOOL REPRESENTATIVE
@ NTU

As part of my role, I attended Academic Rep Assemblies and Union meetings, contributing to **decision making** on **improvement**. During SASQC (School's Academic Standards and Quality Committee) board meetings, I **reviewed** confidential information and paperwork and **shared ideas** for School/ Course enhancements with the Vice Chancellor, Dean and department heads. Being selected for the Periodic School Review, I was the **voice** of first year Art & Design school students, enriching my **professionalism** and quality of **communication**. (September 2017 - August 2018)

EVENT EDITOR @
DISCOVERY CHARITY TEAM

During my final year of sixth form, I was the Event Editor of the charity team's blog and **online content**. The role entailed providing **content ideas**, editing and scheduling articles on Wordpress and running the academy's Instagram and Twitter accounts. (September 2016 - June 2017)

VISUAL MERCHANDISER
& LINGERIE ASSISTANT @
MARKS AND SPENCER

During my work experience, I shadowed and assisted one of their Visual Merchandisers working to the **Head Office's design brief**: assembling window displays, dressing mannequins and creating point of sale stands. As a lingerie assistant, I gained an insight into how a **multinational retail** store is run and the importance of a **clear brand narrative**. (July 2016 - August 2016)

EXHIBITION COORDINATOR
@ PETERBOROUGH ART
GALLERY

Volunteering at the gallery allowed me to develop my communication skills as I **liaised** with a wide range of members of the **public** and school parties, supporting their navigation of the gallery. Alongside this, I was **responsible** for designing children's activity sheets to accompany specific exhibitions which ensured their visit was **inclusive** and **engaging**. (September 2015 - September 2016)

KEEPING CREATIVE

BRAND ZINE CO-DESIGNER

Period. zine, inspired by TSPT, strives to normalise the conversation around periods, and end the associated stigma. My **bold graphics** helped us to engage a younger female **consumer**. Our zine gained interest via **Instagram** and has since been stocked in **Wolf & Gypsy Vintage**, Brighton, to support their Hey Girls UK Period Poverty campaign and more recently in the London Feminist Library's archive and **activist collection** and **bookshop**. (October 2018 - present)

PERSONAL BLOG EDITOR

I enjoy curating **content ideas**, **writing**, **editing** and **scheduling** posts and **categorising** entries. I focus on what I feel passionate about including the **positive changes** that we are seeing in the fashion industry, health and lifestyle and environmental **issues** such as plastic pollution. (September 2017 - present)

ART PREFECT @ THE KING'S
SCHOOL PETERBOROUGH

I worked in a **team** on the **designing**, **preparation**, **organisation** and **supervision** of exhibitions for events and open evenings. I shared my **artistic knowledge** by planning and running **art workshops** for other students to learn new technique and skills. (May 2016 - September 2016)

ART COMMISSION

I began producing pieces of **personal art** including portraits and still life for family and friends which in turn led to further **commissions** from their social network. (July 2015 - to present)

CHOIR MEMBER

I have demonstrated my **commitment** by achieving ABRSM **grade 1-5** in **singing** and Trinity **Grade 6** in June 2015. Weekly singing lessons and being part of a **senior choir**, rehearsing weekly, aided my **team working** and **listening** attributes.

OTHER SKILLS

MENTORING

French Ambassadors: I worked in **collaboration** with another student to organise and plan a series of **French lessons** that we taught to classes in a local primary school. (September 2015 - July 2016)

Mentoring Programme: As a gifted and talented student, I was given the role of **mentoring** a younger student to **inspire**, provide **support**, give **advice** and be a positive **role model**. Listening and **careful questioning** were key factors. (January 2015 - August 2015)

LEADERSHIP

School Council: I assisted other members of the team to organise events, and was involved in whole **school decision making** e.g. **interviewing** candidates for new teacher roles. (September 2013 - July 2017)

Gifted and Talented Programme: I **chaired** half termly meetings with other students to decide how our **experience/skills** could support the learning of younger students and then **liaised** with staff to put actions in place. (January 2016 - July 2016)

INTERPERSONAL AND
COMMUNICATION

Foreign Exchange: During **exchange trips** in 2015 and 2016, I developed my **interpersonal** skills while staying with an **Italian** and **French** family, attending their school and taking part in their academic classes. I had the opportunity to learn about a different **culture** and to communicate in their native language.

M&S Work Experience: I have **excellent written** and **verbal** communication skills which I have demonstrated when **presenting** my work experience summary to a senior staff audience.